

Communication Between Men and Women

Exploring the Fine Art of He Says, She Says

By **Wekie Tay**, BA, DTM

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It has always been an age old mystery between how men and women think, behave and communicate. This exhilarating and exciting workshop provides deep insights to help solve the gender equation by exploring the fine art of 'He Says, She Says'

In this **fun and interactive workshop, you will discover:**

- ✓ What has **changed over times** for women and men, and what to do about them...
- ✓ How are **men and women different** from each other?
- ✓ What goes through **men and women's mind** when they are communicating?
- ✓ How to **powerfully impress, charm and attract** the other gender in university?
- ✓ How greatly **does communication differ** between men and women?
- ✓ **Social Elements** of Effective Communication between genders
- ✓ **Personal Space:** How it can make or break your relationship
- ✓ Creating Understanding in **Active Listening**
- ✓ Finding your **special gender key "Turn-On" Factor** to Powerfully Communicate
- ✓ How to make yourself a **joy to be with** and the person others seek
- ✓ The **secret techniques to turn on another's communication button** for you
- ✓ **Simple steps** to becoming the "**opposite gender magnet**"
- ✓ How to communicate to making other gender **pay attention and wanting more...** of you!
- ✓ **Real-life solutions** to persistent school gender communication issues
- ✓ Build your Resources for **Powerful Communicating!**
- ✓ **And Much, Much more...**

Seminar date: 26 August 2008, Tuesday , @ LT 29 (Sci Faculty)
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Investment: \$25 per seat ; \$15 if purchased as group
To register: email your name and contact details to nus.tmc@gmail.com

SPEAKER PROFILE:

Wekie Tay, Distinguished Toastmaster
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Wekie is a Trainer, a Speaker and a Professional Excellence Consultant. He has 18 years of experience in training multi-national corporations, government agencies, organizations, and schools on leadership, Neuro-Linguistic Programming (N.L.P), persuasion, sales, negotiation, interviewing and networking, presentation, public speaking, communication, dating, attraction and relationships (DARE), creativity and other life skills.

He graduated from NUS with a Bachelor of Arts in Economics and Sociology. He has been the President of the Sociology Society as well as having served in The Arts Club Management Committee during his undergraduate years. As a Toastmaster for 12 years, he is also the Mentor of NUS Toastmasters Club and the first Division Z Governor.

In the dating, attraction and relationship (DARE) arena, Wekie is actively engaged as a private Relationship Coach for different individuals, working with them to immediately improve their social and relationship skills. He is also a Trainer and Speaker at Social Development Unit (SDU) and Social Development Section (SDS) events. As a result, Wekie has also been specially highlighted by The New Paper for this unique work of his.

Wekie currently works with various groups of companies and professionals to help boost their productivity, leadership, presentation, sales and negotiation. They have in turn brought in and produced millions of dollars in sales and investments. Dedicated to sharing ideas to Excel Beyond Excellence, Wekie also adds greater value to his participants and associates through his website: wekie.com

He is also presently mentoring and coaching trainers, leaders, organizations, groups and individuals to enhance their professional excellence, relationships and communication. In addition, Wekie is also regularly featured and interviewed by the media such as The New Paper, LianHe ZaoBao, Sin Ming Daily News, The Straits Times, Radio 95.8FM and 97.2FM and is fluent in Mandarin.